Beat: Local

NIGHT MARKET IN PHILADELPHIA

PROVIDE A PLATFORM FOR LOCAL RESTAURANT

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USPA NEWS - Hundred of Night-Marketers took the Philadelphia Gayborhood to enjoy different foods and explore the city. Last Night in Center City, Philadelphia, Night Market 2018 was a very busy night because it drew many vendors, including local restaurant and dozens of food trucks. The goal of The Food Trust organizer of Night Market is to make the event a very long term-success in the City.

Night Market in Philadelphia was created in 2010 by The Food Trust to bring communities together, celebrate the joy of food and highlight a local business that is already established in Philadelphia. Last Night in Center City, Night Market was a very busy night because it drew vendors, including local restaurant and dozens of food trucks.

Hundred of Night-Marketers took the Philadelphia Gayborhood along Locust Avenue and 13th street to enjoy different foods and explore the city: Philadelphia. The Night Market in Philadelphia has brought new vibration to the City according to Jennifer who came allway from North Philadelphia to taste her favorite food: a Buffalo rang chicken with rice. "So delicious", had said the 24 years old girl.

The goal of The Food Trust is to make Night Market in Philadelphia a term-success event in the City. The company works closely with a local restaurant to increase their customer base and grow their businesses.

According to Jose a local restaurant owner and Night Market in Philadelphia attendee, last night event was one the business opportunity that has really increased his business and allowed him to expand and hire two more employees.

Many vendors reported gaining new business opportunities from clients who tried their food at Night Market in Philadelphia for the first time.

Night Market in Philadelphia, according to organizers, was created with four main goals in mind: attract visitors from all over the city and surrounding areas - provide residents with a unique venue to enjoy freshly prepared foods - support local food entrepreneurs and showcase the quality and diversity of ethnic foods in Philadelphia. Next Night Market in Philadelphia is scheduled to be held in August and in October.

Alain TCHEGNON
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TCHEGNON

Editorial program service of General News Agency:
United Press Association, Inc.
3651 Lindell Road, Suite D168
Las Vegas, NV 89103, USA
(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com